



State Editor Guide: Your US United State FB Page Responsibilities

1. Be respectful of your audience.

- a. Please don't use profanity in the editor's post. If others do, please monitor it. No F-bombs if possible. FB is not always our ally. Why give them an excuse to shut down a page for a period of time?
- b. Please encourage all opinions. From many ideas comes new solutions to old problems.

2. Please check daily for posts from outside sources on your page.

- a. Again, FB is not always our ally. When Bernie pages were shut down on the NY Dem primary Eve, it was because of child porn posting on those pages. Check your page daily. Assume the more relevant you become, the more of a target you become, too.

3. Please pick a logo for your page.

- a. Please base it on something from your state that is recognized by your state's government, i.e., state bird, state flower, state flag, state seal.

4. Please include the US United logo on your page's cover.

- a. We will help make a cover if asked.

5. Please don't fundraise for yourself on the State United page unless you clear it with us first.

6. When you post opinions, please back it up with some sort of source (video, electronic, etc).

7. Please respond to messages sent to your page within 48 hours as much as possible.

- a. We are trying to create a responsive community. The more responsive we are, the better we model that.

8. Finally, please provide your page's audience with specific actions to participate in.

- a. Those actions can be derived from the United Us Activism Actions Toolkit. No more petitions, please! They are the opiate of the masses.

THANK YOU for taking on this awesome responsibility and being part of US United!

